

So You Think You Can Code 2018 Official Contest Rules

1. **ELIGIBILITY:** An individual or team of two (2) people may enter So You Think You Can Code (the "Contest"), providing they can fulfill the technical requirements of the competition as set out in the Official Contest Rules and to the incontestable satisfaction of the judging panel. Residents of Canada (excluding Quebec), the United States, and the United Kingdom are eligible. A maximum of 25 individuals/teams may sign up to compete. If/when the maximum is reached, contest entry forms will be closed. Contestants do not have to be attending ebookcraft 2018 in order to compete.
2. **SIGNING UP:** Participants can sign up via online form at ebookcraft.booknetcanada.ca until 11:59 p.m. EST on Monday, March 12, 2018 OR when the maximum of 25 individuals/teams has been reached. If a team of two is competing, one person may enter on behalf of the team. Each individual/team must pay a \$10 CAD entry fee during signup.
3. **THE WORK:** Once the signup form has been submitted, participants will receive all the information and files needed to submit a valid entry in both the confirmation page of the submitted form and in a follow-up email, including:
 - a. The source document(s) with which to design the EPUB.
 - b. Instructions on how to submit the file.
4. All information and design files will be provided in English only. The Contest is not responsible for participants not receiving or not seeing emails sent from SYTYCC@booknetcanada.ca.
5. **CRITERIA:** A panel of three (3) judges will review all entries submitted by the deadline for the following criteria:
 - a. Fine typography
 - b. Meets accessibility standards
 - c. Device agnostic
 - d. Rich navigation
 - e. Ingenuity/creativity of design
 - f. Adherence to industry standards
 - g. Errors caught and fixed
 - h. HTML updated to provide proper semantic markup
 - i. Semantic inflection
6. **SUBMISSIONS:**
 - a. Completed files with all necessary accompanying information as outlined in the provided instructions must be received by the Contest email address (SYTYCC@booknetcanada.ca) by 11:59 p.m. EST on Friday, March 16, 2018 in order to be considered. The Contest is not responsible for entries that are lost, undelivered, or rendered invalid due to technical difficulties.
 - b. A valid entry must include:
 - i. The redesigned EPUB file available at a working download link or attached to the email.
 - ii. A written brief (more than 100 words, less than a page) on the process undertaken, decisions made, and any other relevant contextual information related to the file.
7. Any entries determined by the judging panel to have been created using stolen work will be deemed ineligible.

8. All decisions made by the judging panel are final.
9. PRIZES: The grand prize includes: \$2,500 CDN courtesy of Rakuten Kobo; a one-year subscription to Adobe Creative Cloud; and a three-month subscription to FlightDeck courtesy of Firebrand Technologies. Other prizes may be added before March 15 and contestants will be notified.
10. ANNOUNCING THE WINNER(S): The judging panel will determine a winning entry based on the above criteria and announce the winning individual/team at the end of ebookcraft main day on Thursday, March 22, 2018 in Toronto. Winner(s) will also be posted publicly at ebookcraft.booknetcanada.ca and contacted by email within 24 hours of the announcement with instructions on how to collect their prize(s). If a team of two wins, both participants will be contacted and they will be responsible for dividing the prize(s) amongst themselves. The Contest will ensure delivery of all prize(s) within thirty (30) days of the announcement.
11. COPYRIGHT: The competition is intended to be a learning experience for participants and those following remotely. As such, all entries will have applied a Creative Commons (CC-BY) license and may be publicly shared following the close of the Contest. By submitting an entry to the competition, all participants are agreeing to have a CC-BY license applied to their work.

So You Think You Can Code is organized by the ebookcraft Steering Committee.

ebookcraft is a two-day conference for the ebook production community organized by BookNet Canada and eBOUND Canada. For more information, visit ebookcraft.booknetcanada.ca or contact us at:

SYTYCC@booknetcanada.ca
BookNet Canada
401 Richmond St. W., Suite 376
Toronto, ON M5V 1X3
Canada
416-362-5057